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| **Sector** | **Marketing/ PR, media/ management** |
| **Duration** | July – August |
| **Attachment** | 6 Weeks |
| **Employers** | ADITIM |
| **Learning Objectives** | |
| Marketing  Participation in the marketing activities of the company  Development of a marketing strategy  Market research  PR, Media  To assist the director in the development of advertising campaigns  Video production  Management  Participation in the company management  Creation of a strategy  Planning  Presentations | |
| **Job Description** | |
| **Roles & Responsibilities**   * Information search * Data analysis * Systematization   **Interns are expected to:**   * Have an analytical thinking * Ability to systematize and structure information * Willingness to learn * Express interest in the topic * Good English | |